

ROB THE DESIGNER

ROB CHRISTIANSON

1305 Headley Ave NW Orting, WA 98360
253.217.2032 www.RobTheDesigner.com

As an established designer and illustrator with a very adaptable style to my work, I have been creating interactive and printed materials for a variety of clients for over twelve years. With extensive experience in e-mail marketing, print design, identity, Web and illustration, I have helped some of the world's leading for-profit and non-profit organizations make measurable impacts in the lives of their constituents, as well as increasing their own visibility and success.

EMPLOYMENT

- 2008-Present **Freelance Designer and Illustrator**
Rob Christianson Illustration + Design – Orting, WA
Led design, illustration and animation projects for clients including J&D Foods, VoteIQ, and Focus on the Family. Illustrated a children's book for Girls With Wings entitled "Penelope Pilot and her First Day as Captain".
- 2006-2008 **Senior Designer**
Media Partners – Seattle, WA
Designed support materials for a growing library of corporate training DVDs, contributing print design, logo design, illustration and animation as needed, as well as designing several corporate Web sites.
- 2000-2005 **Interactive Designer**
HighPoint Solutions – Tacoma, WA
An passion for Web usability and a diversity of design styles helped me exceed client expectations in e-mail marketing and interactive work Microsoft, World Vision, Focus on the Family, The Museum of Flight and Safeco.
- 1998-2000 **E-Production and Interactive Designer**
HL2 – Seattle, WA
Extensive digital art experience and a passion for illustration made me a natural fit for HL2's Starbucks coffee tumbler campaign. I focused on e-production and designed packaging and promotional materials for Cinnabon, Mrs. Fields Cookies, Ocean Beauty and Microsoft. Led Web department creating Web sites for Pallino Pastaria, VoiceStream Wireless and Isernio Sausage.

EDUCATION

- 2005 - 2008
Various Adobe certified courses in Flash, Dreamweaver and InDesign
- 1997-1999
School of Visual Concepts
Seattle, WA
Illustration, Typography, Poster Design
- 1995-1996
Edmonds Community College
Lynnwood, WA
Painting, Graphic Design