

ROB CHRISTIANSON

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OBJECTIVE: To contribute my gifts and abilities as a senior graphic designer and illustrator and create innovative, award-winning work that evokes emotion, serves my clients' needs and delivers winning results.

QUALIFICATIONS

As an established designer and illustrator with a very adaptable style to my work, I have been creating interactive and printed materials for a variety of clients for over ten years. With extensive experience in e-mail marketing, graphic design and illustration, I have helped some of the world's leading for-profit and non-profit organizations make measurable impacts in the lives of their constituents, as well as increasing their own visibility and success.

EMPLOYMENT

- 2008** *Freelance Designer, **Rob Christianson Illustration + Design** – Orting, WA*
Led design and illustration projects for Randall House, Group Publishing, J&D Foods, Player's Edge Fundraising, and many more. Currently illustrating a children's book for Girls With Wings.
- 2006-2008** *Designer, **Media Partners** – Seattle, WA*
As the staff designer and illustrator for Media Partners I designed support materials for a growing library of corporate training DVDs, contributing print design, logo design, illustration and animation as needed, as well as designing several corporate Web sites.
- 2000-2005** *Designer, **HighPoint Solutions** – Tacoma, WA*
An innate understanding of Web usability and a knack for edgy, youthful design helped me to create a great deal of e-mail marketing and interactive work for clients such as Microsoft, World Vision, Focus on the Family, The Museum of Flight and Safeco Insurance.
- 1998-2000** *Electronic Production and Interactive Designer, **HL2** – Seattle, WA*
Extensive digital art experience and a passion for illustration made me a natural fit for HL2's Starbucks coffee tumbler campaign. I went on to learn the arts of color correction and e-Pro, and designed packaging and promotional materials for clients such as Cinnabon, Mrs. Fields Cookies, Ocean Beauty, Technogym, and Microsoft. Led Web design department creating Web sites for Pallino Pastaria, VoiceStream Wireless and Isernio Sausage.

EDUCATION

- 1997-1999** School of Visual Concepts, Seattle, WA
1995-1996 Edmonds Community College, Lynnwood, WA